

farmdoc

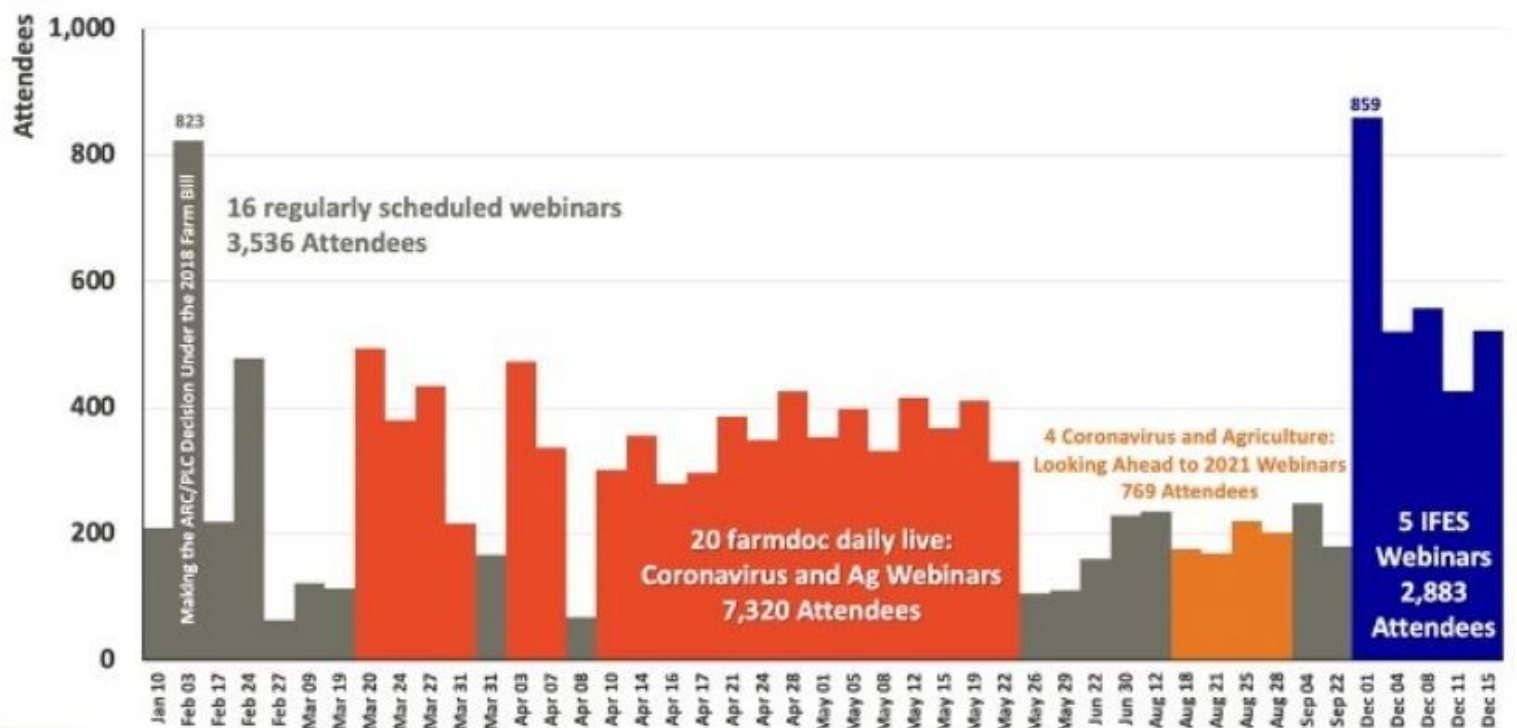
2020 Highlights



UNIVERSITY OF
ILLINOIS
URBANA-CHAMPAIGN

2020: Year of the Webinar

45 farmdoc Webinars in 2020 with 14,508 Attendees



Farmdoc Daily Live Coronavirus and Ag Webinar Series



Farmdoc Daily Live Coronavirus and Ag Webinar Series

58% Attended Two or More Webinars

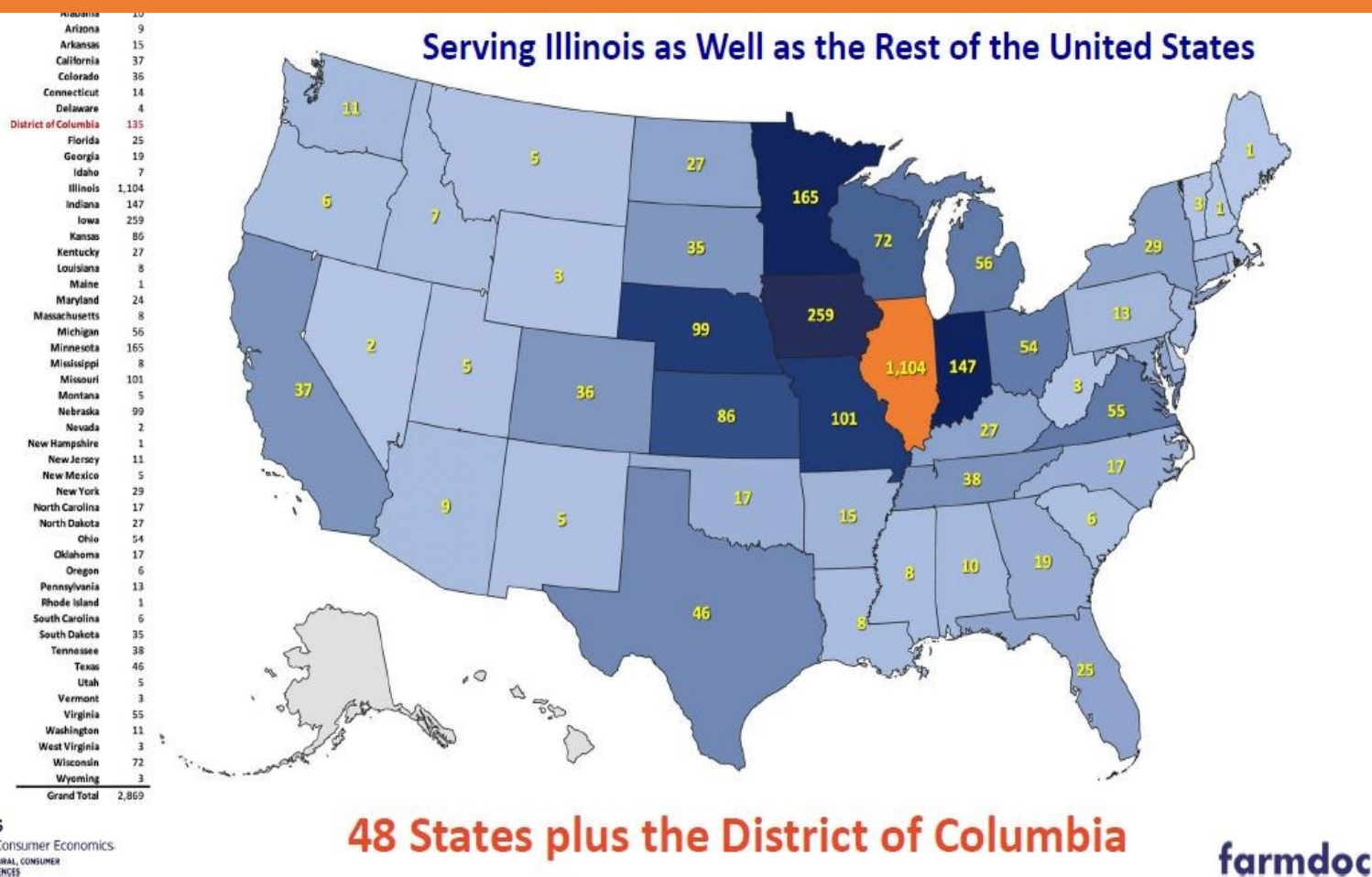


Farmdoc Daily Live Coronavirus and Ag Webinar Series

Registrations from Around the World



Farmdoc Daily Live Coronavirus and Ag Webinar Series



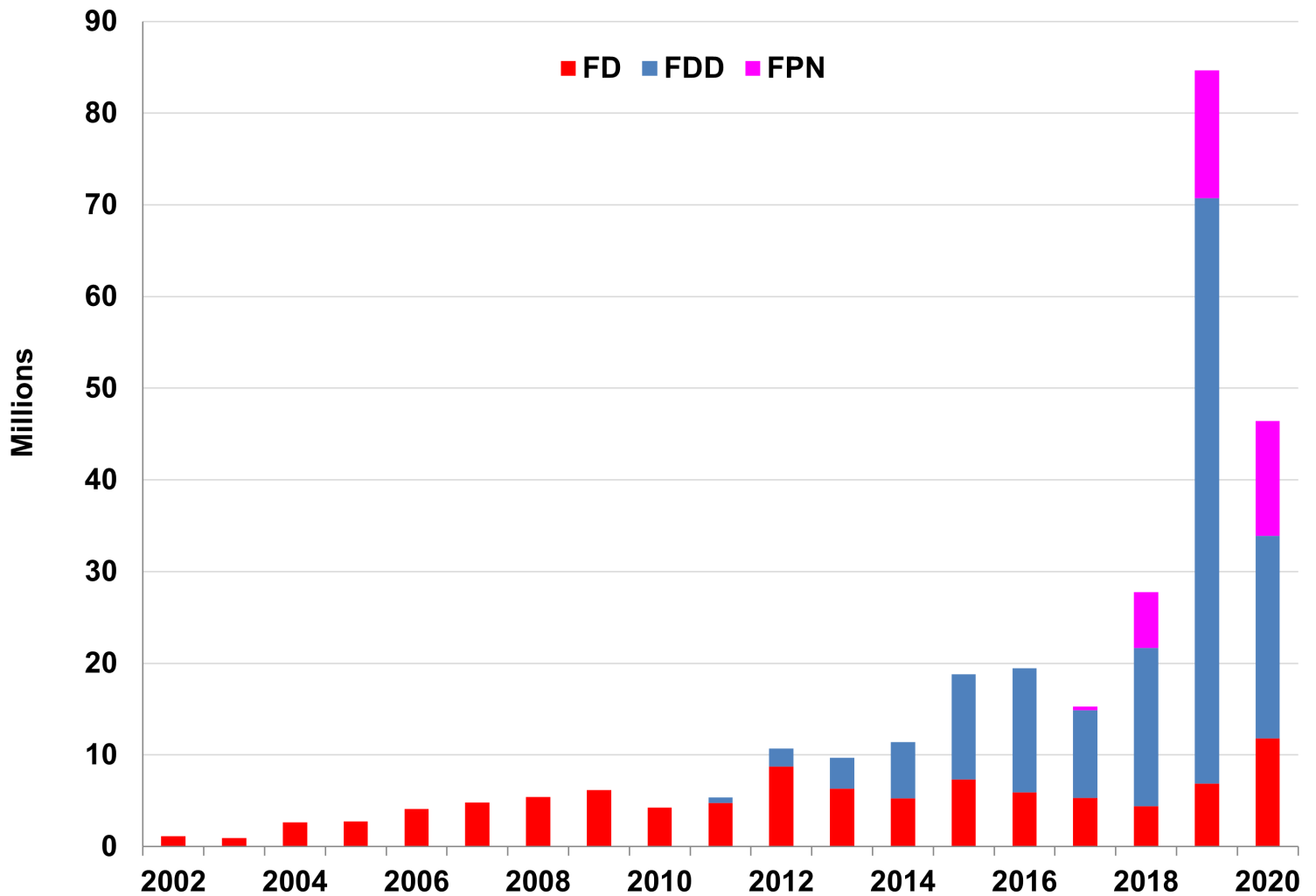
[View the farmdoc Webinars Archive](#)

farmdoc by the Numbers

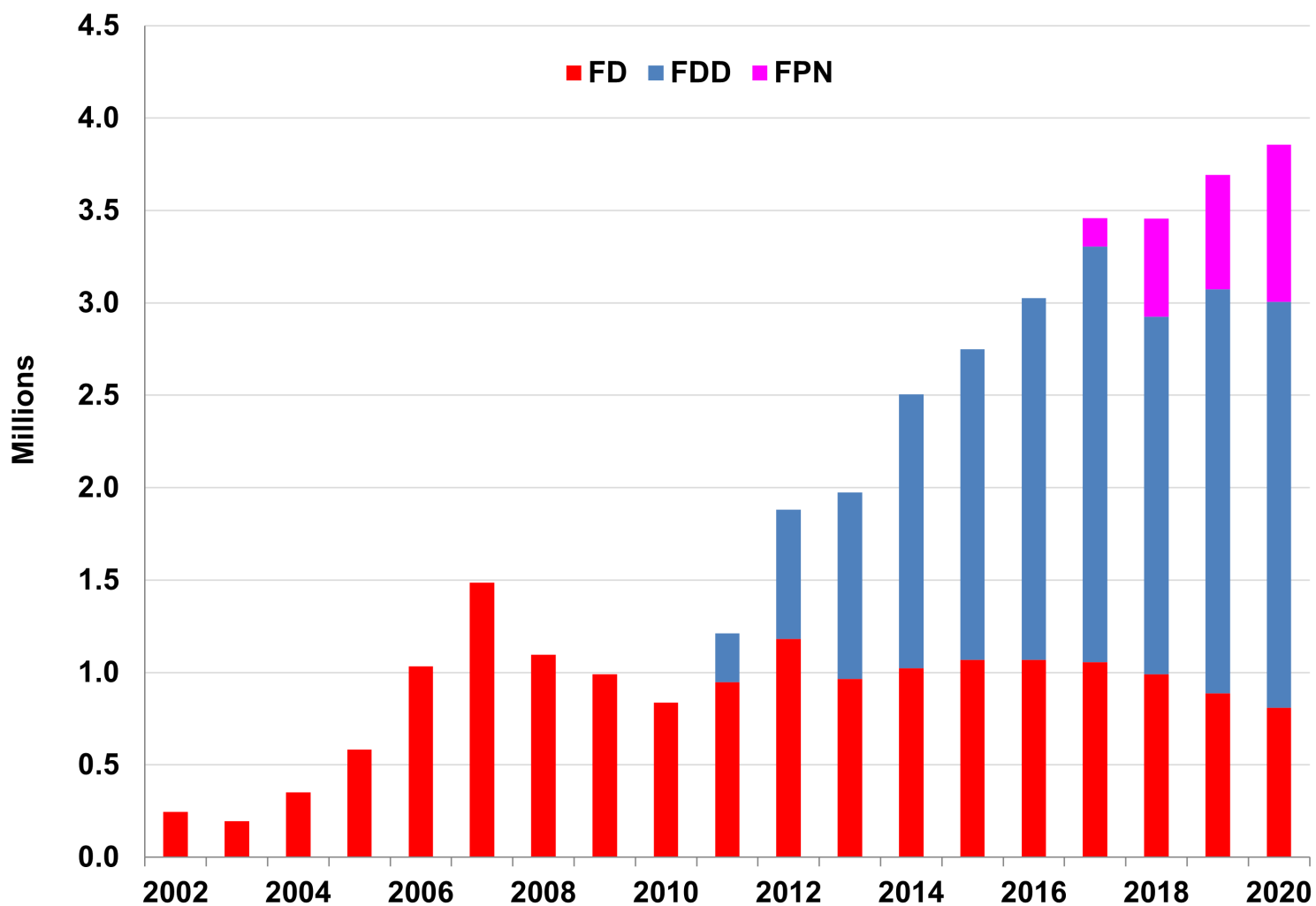
Number of Followers and Subscribers

Farmdoc Daily	
Twitter	5,222
Facebook	1,028
YouTube	950
Email	11,172
Farm Policy News	
Twitter	18,251
Facebook	471
Instagram	894
LinkedIn	17,871
Total Followers & Subscribers	55,859

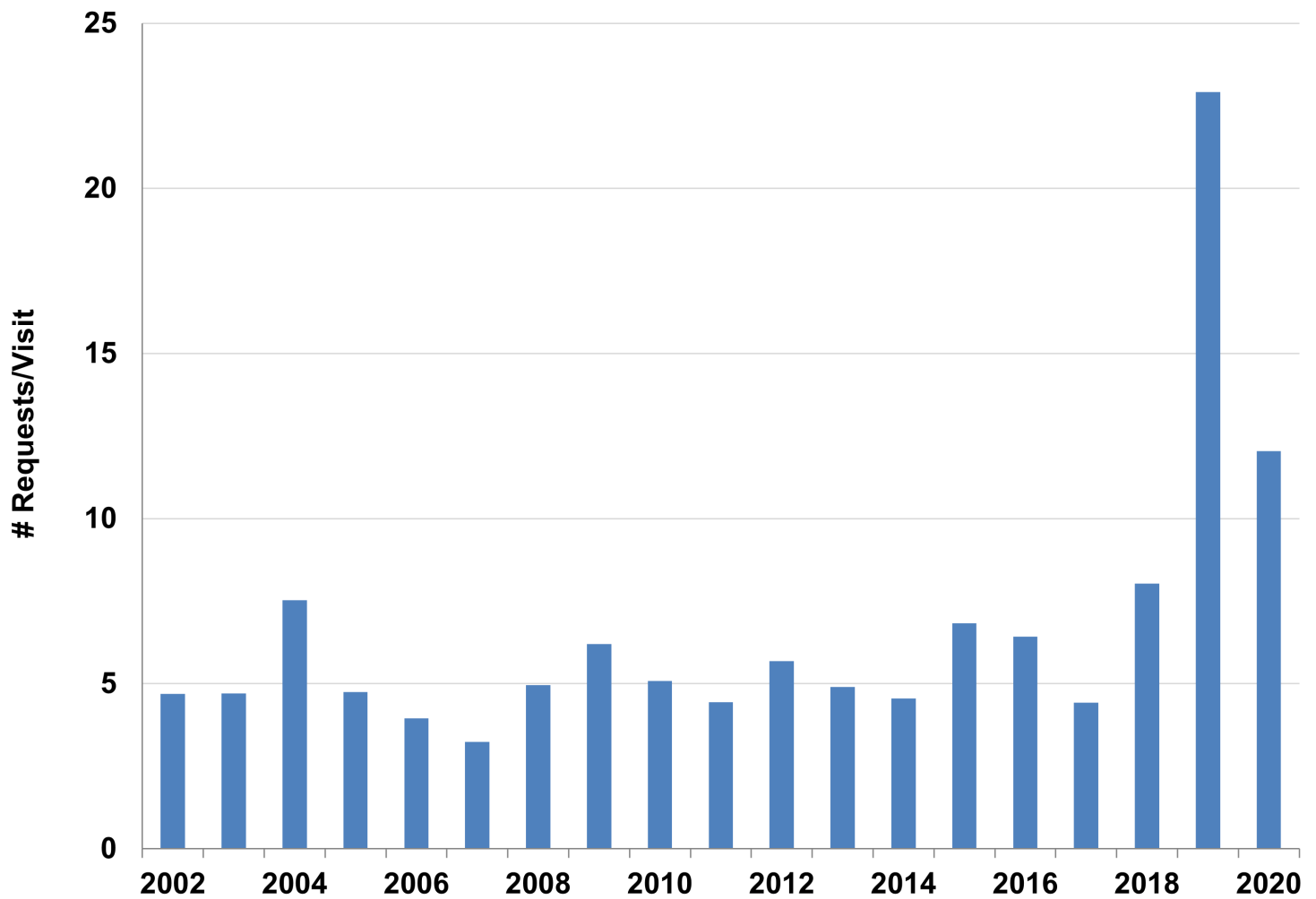
Annual Page Requests to the *farmdoc* Family of Websites, 2002 - 2020



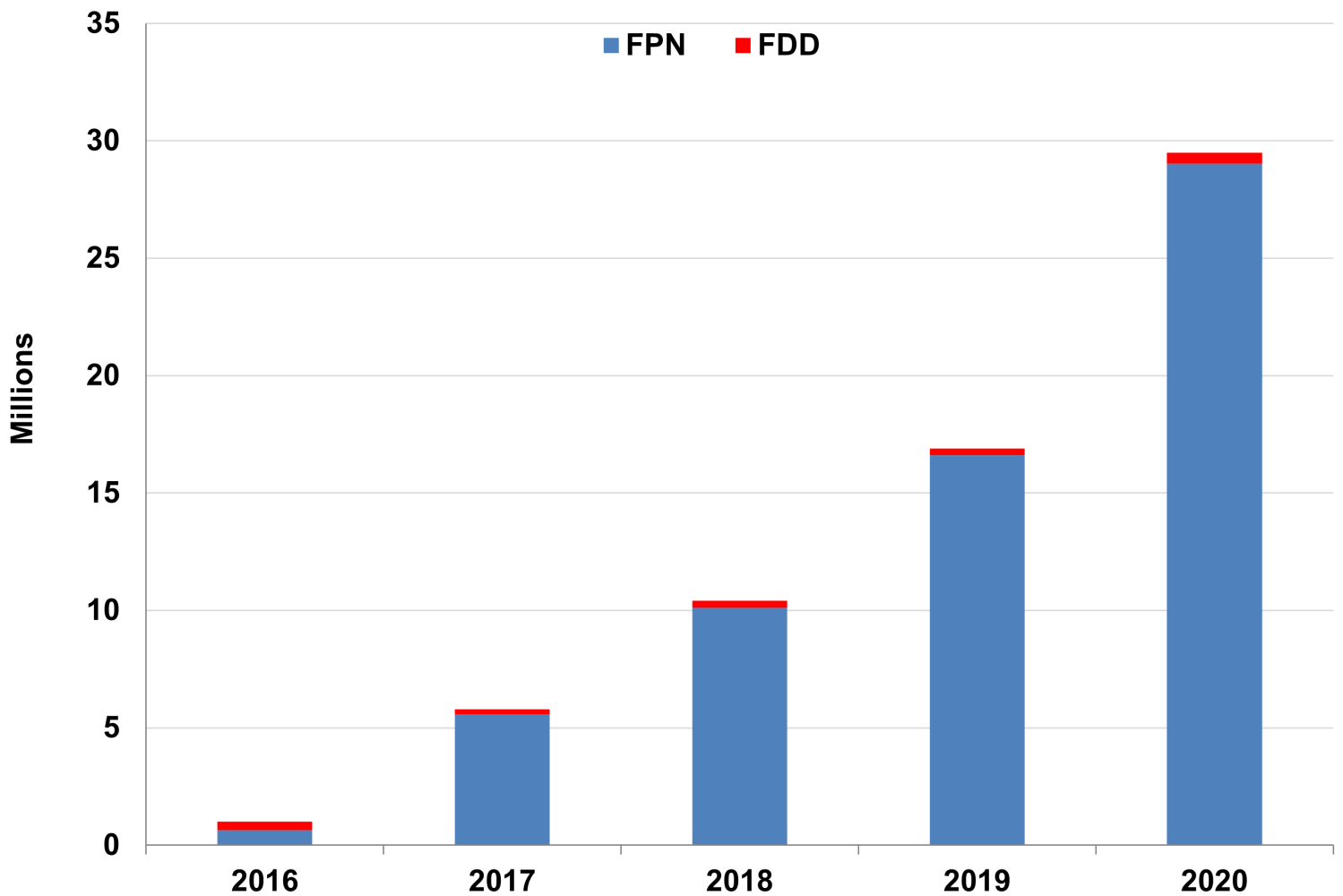
Annual Unique Visits to the *farmdoc* Family of Websites, 2002 - 2020



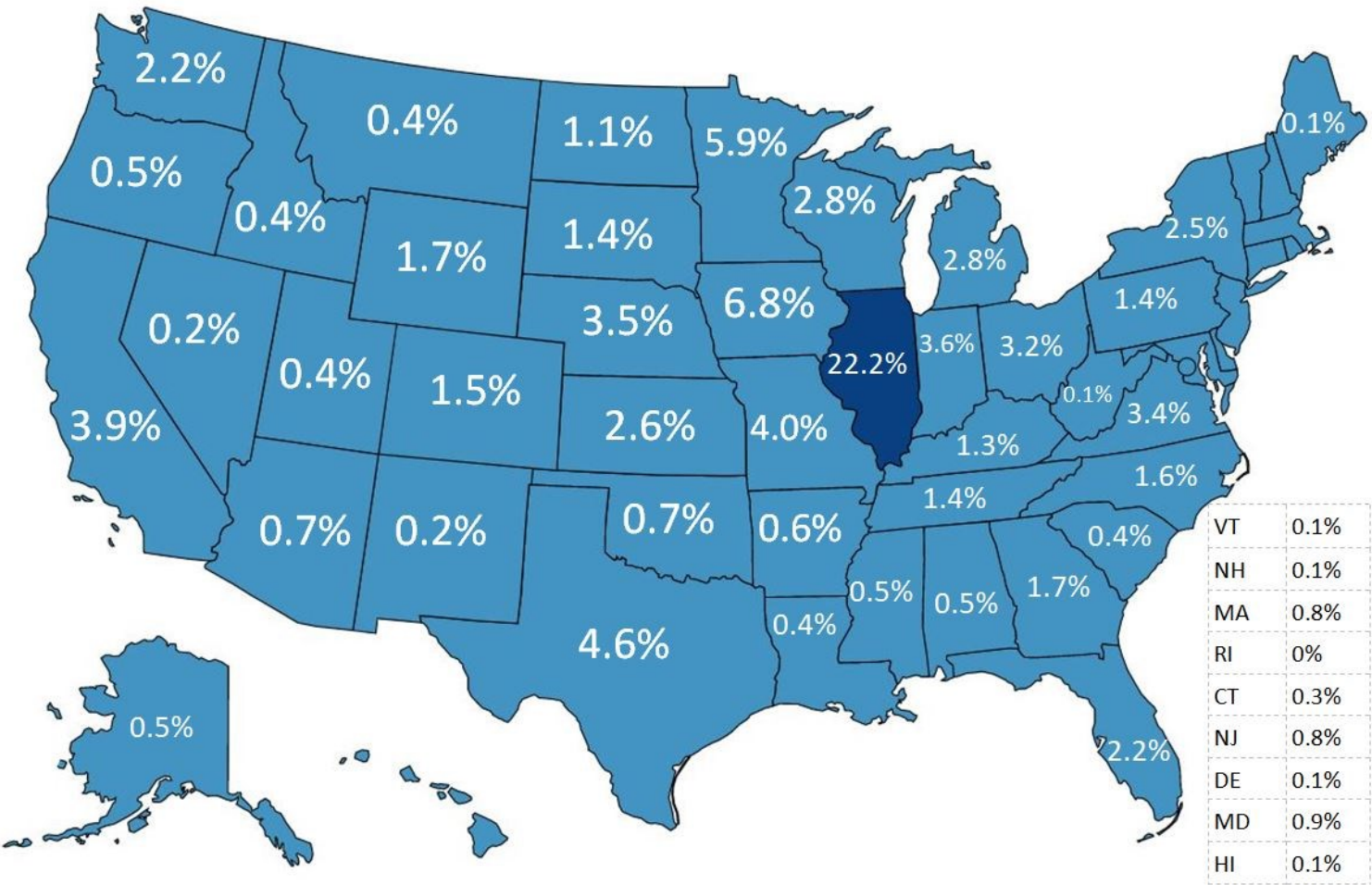
Annual Page Requests per Unique Visit for the *farmdoc* Family of Websites, 2002 - 2020



Annual Twitter Impressions for *farmdoc daily* and *Farm Policy News*, 2016 - 2020



Here's the Geographic Distribution of US Visitors to farmdoc Websites in 2020...



***Totaling 3,126,538 visits within the US,
81% of overall visits***

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Department of Agricultural and Consumer
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Mumford Hall

1301 W Gregory Dr., Urbana
IL 61801 United States

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